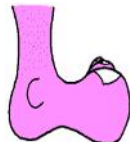




ORIENTEERING NSW

Annual Report 2013





Affiliated with Orienteering Australia

OFFICE BEARERS 2013

President	Paul Prudhoe	CC	Senior Squad (Stingers)		
Secretary	Peter Meyer	SH	Coordinator	Karen Blatchford	NC
Finance Director	Robert Spry	BN	Head Coach	Nick Dent	CC
Technical Director	Andrew Lumsden	BF	MetrO League		
Promotion Director	Barbara Hill	GO	Coordinator	Ian Jessup	GO
Communications Director			Commissioners	Simon George	BF
	Maurice Anker	NT		Karin Heftner	GO
Coaching Director	Carolyn Rigby	NC		Ron Pallas	UR
Planning Director	Ian Miller	WH	Sydney Summer Series		
Special Projects Director			Coordinator	Ross Barr	GO
	Kevin Curby	IK	Statistician	David Noble	
Statistician (OY)	Colin Bailey	NC	Western Sydney Summer Series		
Statistician (handicap)			Coordinator	Janet Morris	WH
	Gordon Wilson	BN	Southern Sydney Summer Series		
Mapping Officer	Russell Rigby	NC	Coordinator	Dave Lotty	UR
			DuO Coordinator	Greg Bacon	NC
Selectors	Nick Dent	CC	Webmaster	Maurice Anker	NT
	Andrew Hill	WH	Belanglo House Manager		
	Geoff Todkill	NC		Chris Murphy	UR
	Hilary Wood	CC	OA Councillor	Paul Prudhoe	CC
			Auditor	Tom Nolan	
Junior Squad Coordinators			Public Officer	Peter Meyer	SH
	Russell Blatchford	NC	Development Officers (Part Time)		
	Karen Blatchford	NC		Barbara Hill	
				Lyn Malmgron	
				Carolyn Rigby	

PRESIDENTS REPORT

The 2013 Annual Report signifies the conclusion of my sixth year as President of the Association having been elected at the 2008 AGM.

With no major 'foot-O' events being organised by ONSW or by its clubs in 2013 the year was quieter than most. But it was once again a busy year for all concerned in foot-O with the staging of the State League events, the Summer Series events and the increasing number of events that are now being held around the State each year. 2013 saw an increase in the number of events staged compared with 2012 such that the Association staged 274 events in total, up by 10.5% from 2012. Significantly the number of participants exceeded 20,000 for the first time, with 20,878 runners enjoying what some people describe as Cunning Running. This figure excludes the AASC program and Regional Schools Champs.

As in 2012 a few of the ONSW Board focussed some of their attention in 2013 on the continuing OA/ASC participation expansion project with the area of attention for 2013 being Coffs Harbour. Russell Rigby, Terry Bluett and Bruce Meder prepared the maps of various urban areas in and around the Coffs Harbour region. The map produced by Bruce was an extension of the Coffs Harbour Education Campus (CHEC) used in earlier in the year in June for what is believed to be the first event of its type in NSW and possibly Australia, for wheelchair bound participants – Orienteering without Limits. Later in the year in October the CHEC map and 5 other maps were used over two weekends to stage two Space Races and four urban score events in Coffs Harbour, Woolgoolga and Sawtell. Over the two weekends over 140 participants were able to enjoy the experience, and as a result a new club has already formed – Bush 'n' Beach Orienteers. This now brings the number of clubs in NSW to 16. The Board greatly appreciates the support of Terry, Bruce and especially Russell in preparing the maps. Russell prepared 4 of the 6 maps and assisted with the event organisation on one of the weekends. The support of the Board and NTN members who visited Coffs Harbour to help with the organisation of the 6 events is greatly appreciated.

The 2012 annual report contained separate reports from the Communications Officer and from the Marketing Officer. However due to Maggie Jones taking up full time employment in early 2013 the two roles were combined into one, with Ian Jessup taking on both roles as Marketing Officer. Despite the reduction in staff levels the quality and quantity of articles on the ONSW website and items included in the eBulletin has been maintained and continues to provide members with fresh, interesting and up to date news and information on our sport. With Ian Jessup's attention being broadened in 2013 the number of press releases only slightly reduced in 2013, but more significantly there was an increasing amount of media exposure – perhaps the best being that of the Saturday Disney TV segment featuring URN's Georgia Jones and GON's Duncan Currie. The marketing and promotion of orienteering in NSW and nationally was maintained by articles in the national magazine, The Australian Orienteer written by Ian Jessup, Maggie Jones, Terry Bluett and Bruce Meder.

The ASC's Active After School Community (AASC) Program and Regional Schools Championship programs continued in 2013 mainly through the efforts of Lyn Malmgron and Ian Jessup (in Sydney), Carolyn Rigby (in the Newcastle/Hunter Valley region) and Salme Fuller (in the South/Illawarra region) resulting in a remarkable 64% increase of participations compared to 2012, with over 16,000 participations taking place throughout the year in more than 130 programs – with some of the programs consisting of up to 7 visits. All concerned with the various programs are to be congratulated on their achievements. To assist NSW members appreciate the significance and importance of the AASC program in promoting orienteering to youngsters a separate report on the program is included with this year's annual report.

ONSW's Space Racing program – orienteering targeting mainly primary school students in the holidays also continued with the program expanding not only to Sydney's Hills District, but as far as Orange, with the Goldseekers club staging 3 events in Orange.

To further assist with developing orienteering in schools, with the Sydney Junior Orienteering League already running in terms 2 and 3, in 2013 Promotions and Development Director Barbara Hill introduced the Saturday Orienteering Series, a program running in Terms 4 and 1. This new program gives years 5, 6 and high school students the opportunity of a regular weekly program of orienteering. The program regularly attracts more than 40 school age competitors.

The change in membership arrangements that took place in 2011 with the addition of a casual orienteer registration saw ONSW continue to grow its membership numbers in 2013 with a 1% growth in its membership numbers compared to 2012. While memberships increased to 616 the number of individual members dropped by 2% to 1271. This represented a renewal rate of 86% with 23% new members. A further 1114 competitors opted to be casual orienteers, and not join a club in 2012. All clubs are to be congratulated on being a part of the continued success in increasing the membership and participation numbers. In 2013, the tables were turned from 2012 with the Newcastle Orienteering Club with 270 members becoming the largest NSW club, closely followed by Sydney-based Garingal Orienteering Club with 264 members.

Review of the participation numbers show that in 2013 most events (State League, Sydney Summer Series and Sprint Series) maintained similar numbers to that of 2012, with growth being shown in both the Sydney local events and in the Regional local events.

ONSW is again thankful to both Ross Barr and Terry Bluett for their roles in their continuing coordination of the Sydney Summer Series and the Sprint Series, and to Janet Morris for coordinating the 2012 Western Series and Dave Lotty for coordinating the Southern Series.

In 2013 both the DuO, a combination of 'foot-O' and MTBO, introduced into NSW in 2011 and the regular MTBO suffered from a reduced number of events and as a result experienced a downturn in total participation compared to 2012. Interestingly the average number of competitors per event was only slightly reduced. ONSW was again thankful to Greg Bacon for coordinating the 2013 DuO and to Mountain Devils and to the Newcastle club for staging the year's MTBO events.

ONSW's again extends its appreciation to NCN's Russell and Karen Blatchford who again managed the NSW Junior Squad in 2013 and to Nick Dent their coach. Karen is also to be congratulated for being selected by Orienteering Australia (OA) as the Manager for the 2014 national team for JWOC2014. With Nick Dent also taking on a national coaching role and with his involvement with the Easter carnival next month, both he, Karen and Russell stood down from their squad roles at the end of 2013. ONSW was very fortunate to be able to appoint ex-Australian elite orienteer Jock Davis as the new Junior Squad coach for 2014, and Sally Devenish from the Western Plains club as the new squad manager. The 2013 Schools Championships saw NSW juniors Aiden Dawson and Nicola Blatchford achieve some good results such that they were selected for the 2012 Australian Schools Honour Team. Nicola and ex Carabines team member Michele Dawson are to be congratulated for being selected into the National Junior team representing Australia at the 2013 Junior World Championships in the Czech Republic. It was also pleasing to see 13 NSW elite junior and senior orienteers be selected to the various national squads at the end of the 2013.

Additionally I would like to thank the Association delegates, appointed officers and all members who have supported ONSW throughout the year.

Financially the Association has continued to progress well and 2013 saw ONSW turnover reach \$265K, which resulted in a small net loss for the year of just over \$5k. Despite the result for 2013 the Association's overall financial position is a healthy one, and ONSW will maintain a minimum break-

even objective for 2014. In 2013 ONSW was fortunate to have GON's Jim Wells provide additional financial support in preparing the 2013 accounts. Jim was also on hand to provide financial advice to help improve ONSW book-keeping activities and future reporting. On behalf of ONSW I would like to thank Jim for the support he provided and for his advice.

It was pleasing to note that there were no changes in the Board in 2013, and as always the Board welcomes input from the membership and with your help looks forward to a successful 2014.

My final note of appreciation is to Anthony Darr, who took on the role of Administration Officer in late 2010. At the very end of 2013 Anthony advised that it was likely that he would be moving to Tasmania, and unfortunately for ONSW a few weeks later he confirmed this. Anthony provided much support and advice to the ONSW Directors and to myself during his time as ONSW's Admin Officer. Anthony's contribution in the office with the implementation and subsequent managing of the many new systems that are in now place is greatly appreciated. Thank you Anthony.

After 6 years in the role of President I shall be standing down. I would like to take this opportunity to thank all current and previous directors during my term of office for their support, encouragement, patience and most importantly for their contributions. The last 6 years have been challenging and exciting with many changes and improvements taking place in ONSW. The successes achieved by ONSW are entirely due to the collaborative nature of the ONSW Board, the ONSW staff and the support of the NSW clubs and their members.

May you always run in sunlit forests.

Paul Prudhoe
President

FINANCE

For 2013 the ONSW Accounts have been changed to accord with the relevant Australian Accounting Standards. Accordingly the Annual Financial Statement is presented on an accrual basis, excluding GST. For this reason direct comparison with previous years is not practicable. Thanks are due to Jim Wells (Garingal) for advice and assistance in preparing the Annual accounts.

ONSW has a reasonable Balance Sheet with member's funds of over \$ 200,000. This is in addition to funds held by Clubs. On an Income and Expenditure basis there was a small deficit of \$5,257 due in part to the decision to absorb merchant fees associated with Eventor. The Board also made the decision that it was appropriate for ONSW to directly fund awards for our major State Championship events. The cost of these awards and trophies is \$5,626.

In the longer term a deficit is not sustainable. In view of this and other increased costs including OA levies, the Board is proposing a staged increase in membership fees from 2015. Consideration was given to other alternatives including an increase in event levies but the membership fee increase was considered preferable.

Eventor

Also during 2013, ONSW introduced the Eventor system and adopted on-line entry for major events and recently, for membership. When users become familiar with it Eventor is an efficient system of handling these online transactions. It reduces the workload for Club officials, however the

administrative workload in the ONSW office has increased due to the large volume of transactions. Costs associated with the system are merchant fees (\$3,950 in 20913) and the software licence fee which is paid partly by an OA levy on memberships, and partly by a levy on major National events.

Grants and Sponsorships

A significant part of our income comes from government grants. These include \$20,000 (ex GST) from the NSW Government for administrative support, and a grant to support Easter 2014. NSW received approximately one third of a \$100,000 National grant from the Australian Sports Commission to grow orienteering participation, this has allowed us to support the development of the sport on the North Coast and also the Western and Southern Summer Series. We also receive ASC support for the Active After Schools program, and the Carbine Club has been a regular donation of \$5,000 to support the NSW Schools Team.

In order to obtain these grants we have to provide detailed statistical reports on event participation, and I would like to thank Club officials for providing detailed event reports.

Easter 2014

Easter 2014 will be upon us very soon. Easter is recognised in the 2013 accounts by way of Income in Advance – events, with entry fees of \$43,247 and an unexpended grant of \$10,000. :Prepaid Easter expenses including mapping and equipment are \$27,385. The full accounts for Easter will of course be produced in 2014.

Government Relations

The Association is registered with the Australian Tax Office (ATO) for GST. The sport benefits by directing large transactions through the ONSW accounts rather than through the clubs which are not registered for GST.

In December 2012 we adopted the Business name **Orienteering NSW**, however as at 31/12/2013 the official name of the Association remained as the Orienteering Association of NSW Inc. The process of formally changing a name is not easy. Negotiations with the ATO continue and in 2014 we will adopt the name Orienteering NSW Inc.

Administration

The new initiatives described above have caused both the workload and the volume of transactions in the ONSW office to increase dramatically. With the recent departure of the Administration Officer for personal reasons there is an opportunity to review the operation of the office. In my opinion we require a person with accountancy qualifications to administer the system. That person could be either a Director or a part-time paid employee.

Work is also continuing on ways to present financial information so that is relevant to management. The Income and Expenditure (Management) statement for 2013 on page 8 of the accounts (attached separately to the Annual Report) is a preliminary draft of that process.

I will not be continuing as Finance Director, however I have nominated as Secretary and I intend to continue on the new Board.

Robert Spry
Finance Director

TECHNICAL

TECHNICAL

Event standards and controlling

13 State League events were held in 2013. The Board was concerned that five of the events did not achieve the mid-point 'Good' rating in the Course Setter of the Year Survey. It has drawn this to the attention of 2014 course setters and controllers and has introduced a Major Event Reviewer Scheme.

A sixth State League event had a misplaced and a missing control for some competitors.

Mapping

Both the NSW Middle and Sprint Championships were run on excellent new areas – Blue Gum Hills Regional Park, Wallsend and Pymont.

ONSW Manual

The following changes were made:

- 4.13 Event Safety, 4.17 Search Plan and 4.20 Event Cancellation – complete review of Event Safety procedures;
- a single set of Competitors' Rules was compiled (4.21);
- 4.22 Sydney Summer Series Rules – formalised existing guidance;
- 4.15 Metropolitan O League - major update; and
- 4.2 NSW Night Championships, 4.6 QBIII, 4.7 NSW Sprint Championships, 4.8 State League (Major) Event Rules, 4.19 Sydney Junior League - minor amendments.

Many orienteers contributed to these reviews - in particular, event series co-ordinators and orienteers with medical or bush search and rescue experience.

Andrew Lumsden
Technical Director

COMMUNICATIONS

Eventor implementation

- Early in 2013 the move was made to have all event information, including pre-entry where relevant, posted on Eventor
- From the event administrator's point of view this has greatly simplified the process of processing entries and collecting entry fees
- Unfortunately it also caused difficulties for many people initially because it was necessary for each person to be registered before they could enter an event
- Later in the year, the membership database was also moved to Eventor, and while not all problems have been resolved, the event entry process has become much easier
- One significant issue that remains, at least for ordinary members, is the complexity of the membership renewal process for families. There seems to be little chance of an early resolution of this problem

Remaining issues

- Membership reporting has some problems, something also being experienced in other states

Changes to the web site

- A page for permanent courses was added – if your club has developed any new permanent please advise admin@onsw.asn.au
- Coming events are now derived from the Eventor database rather than google calendar. Event organisers should refer to http://onsw.asn.au/documents/help/ONSW_Coming_Events_data_description.pdf to see how the various parts of the display are derived from the Eventor data.
- The event Calendar is now just contains a link to the Eventor calendar which is displayed in a frame
- Eventor FAQ page added
- Stingers page added and some further re-organisation of web site undertaken
- Member login facility added
- Members page with member only access to minutes of meetings added
- Annual reports and other documents added for general access
- Duo adventure pages redesigned
- Monthly monitoring shows web site uptime generally around 99.7%

Proposed future changes

- Move map database to ONSW site
- Member password reset and reminder functions do not work

Maurice Anker
Communications Director

COACHING

The past year has been one primarily of consolidation, with some progress in a few areas. The large number of promotional opportunities – Space Race, development and showcasing events in the Coffs Harbour area, several Regional Championships and CATI days – draw strongly on resources of Clubs and their members. This commitment demonstrates a willingness to become involved in a vital area of our sport – beginners. Without realising it there is a lot of coaching done – both formally and informally. Coaching is not just for elites, but for beginners of all ages, as well – something that is not always considered.

One club trialled during 2013 a mentoring program. Discussion on a regular basis, both before and after an event, and on the course learning were the factors in this mentoring trial. The right mix of personalities and physical abilities were the key to the success of this program. The primary targets were relatively inexperienced, more “mature” orienteers. The trial is ongoing, varying in emphasis depending on needs – for some it is now solely discussion, while for others still a mix of practical and paper. Route choice and map interpretation seem to be the major areas of focus. It is to be expanded in 2014. Waggaroos have held their club training weekends for some years – a wonderful mix of social and physical as well as coaching activities. A great idea – just need to find a venue and the elusive clear weekend.

Few coaches renewed their coaching accreditation in 2013 – disappointing as so many are active and really just need to document their participation. On a positive note approximately 30 people gained

their Level 0 qualification – mostly for use in the Active After Schools Communities program in their own schools and regions.

9 people attended the Level 1 Accreditation session in April at Belanglo delivered by Hilary Wood. MTBO specific coaching activities had been planned and was a target for 2013. Greg Barbour gave a very well received session prior to an MTBO event held on the Central Coast in August. My thanks on behalf of all participants and the Board to both these people for their generosity.

With Nick Dent advising late in 2013 that he would not be continuing as Head Coach, it was time for a fresh approach. There is a wealth of knowledge, talent and ingenuity within our ranks and I propose to trial a new and broader approach to coaching activities linking this resource with the clubs and coaching in general in NSW during 2014. Individual and group efforts in coaching will yield benefits for the sport and its participants. Coaching begins in the Assembly area on that first day – make it count positively.

Carolyn Rigby
Coaching Director

PLANNING

Summary

The major activities during 2013 were an update of the ONSW Strategic Plan to determine ONSW priorities and ONSW event scheduling. These activities received strong support from the clubs. The orienteering community has many opportunities for growth. As resources are limited, ONSW has to select areas providing the best return. In 2013, ONSW has seen strong growth in orienteering events (+10%) and participation (+17%). It is expected that growth rates will slow in 2014 as the focus moves to consolidating recently added programs.

Strategic Planning

During 2013, an update of the ONSW Strategic Plan was initiated to determine ONSW priorities. The objectives announced in last year's annual report were met when the plan was adopted at the Association Meeting in November. The Strategic Plan will be further refined in 2014. The plan can be found on the members section of the ONSW web site. Club input was crucial to the document content. My thanks to the clubs and to the strategic plan committee members (Barbara Hill, Tim Cox and Andrew Lumsden) who put many hours into improving the plan content.

ONSW Events

The clubs and ONSW delivered over 300 activities during 2013 resulting in strong growth in orienteering events (+10%) and participation (+17%). Each of these events requires an organising team and demonstrates the clubs' and members' commitment to our sport.

ONSW event scheduling is a major annual planning activity. An aim is to reduce the effort required to produce the schedule by using the dates from the previous year as the starting point for the next. Easter's movement in the calendar provides the biggest challenge. The list of State Forest events for 2013 was provided to the NSW Forestry Corporation and the 2014 list has been also been delivered.

The ONSW Summer and Winter Booklets continue to demonstrate to new participants, sporting bodies and government departments that orienteering in NSW is a well organised and managed sport. In February and September 2013, the Winter and Summer booklets were distributed to members. The 2014 Winter Booklet was recently distributed to members. Thank you to the clubs for the quality of the event data and to Ian Jessup for arranging the layout, printing and distribution. In 2014, event

details will continue to be provided on-line via Eventor.

ONSW Event Growth 2011 – 2014 The majority of the growth is in local events.

2011 – 215 events

2012 – 248 events (15.3% year to year increase)

2013 – 274 events (10.5% year to year increase)

Other activities take the total number over 300.

The key event planning dates are:

February – Winter Booklet published

June – State League and Major events for the next calendar year

September – Summer Booklet published

All mainstream programs were well supported. Participation increased by greater than 17% from utilising the strength of our successful programs to extend into new areas and times (both geographic and date/time related).

The feedback from the 2013 Southern and Western Summer Series was positive and both programs will return in the summer of 2014/2015.

New clubs were formed on the NSW North Coast (Ballina and Lismore) and Coffs Harbour in 2013. Assistance has been provided to help them establish their programs and develop maps. While no new clubs are expected in 2014, planning will commence to take orienteering to the Port Macquarie area.

In 2014 ONSW will again deliver in excess of 300 events and activities. The Board thanks the initiative and enthusiasm of the members of all the NSW clubs who organise and deliver these events.

Looking Forward

NSW Seniors Week – ONSW was successful in gaining two grants to promote events during Seniors Week (March 15 to 23, 2014). A focus of Seniors Week is keeping active. NSW Seniors Week publicity is sent to 80,000 recipients. The grants cover the Newcastle and Bennelong events on March 19.

Xmas 5 Days – The 2014 location will be Sydney. This is a prime opportunity for publicity. A large attendance is expected with additional interest from orienteers making their way to Tasmania for the World Cup events in January.

2017 Australian Championships. Looking further ahead NSW will host the Australian Championships in 2017. Members will see more action in this area once Easter/Anzac 2014 has been delivered.

Ian Miller
Planning Director

SPECIAL PROJECTS

DuO Events

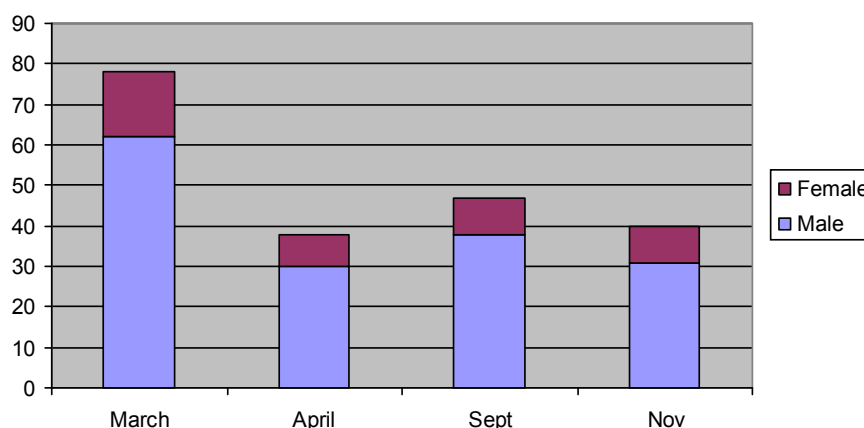
DuO has been conducted as a seasonal competition with two events late in the year and another two events early the following year.

State Coordinator, Greg Bacon, has organised the promotion of DuO in a number of magazines covering adventure sports, cycling and foot racing. Also in the 2012/13 season, a mountain bike was offered as a prize for participating in any DuO event.

The April 2013 event was conducted in Canberra so that ACT orienteers could conveniently try out the sport.

Participation numbers are graphed below.

DuO Participation, 2013

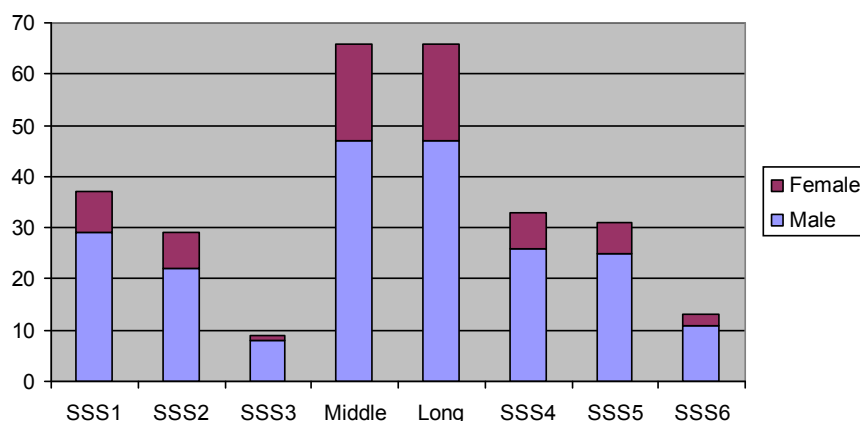


MTBO Events

There was an MTBO series of six events, three conducted by Mountain Devils Orienteers and three by Newcastle Orienteers. In addition the NSW Middle and Long Championships were conducted by Newcastle Orienteers.

Participation numbers are graphed below

MTBO Participation, 2013



Belanglo Hut

The Hut has been used during the year for training purposes and for accommodating many competitors at the QBIII in June. The grounds have been kept clean of tree debris making it suitable for many campsites on such occasions. Other users of the Hut include school groups and a few itinerant forestry workers.

Revenue gained from use of the Hut has been used to pay expenses and for maintenance. This year the result has been neutral.

Work days in April were attended by a small group of people, but the maintenance carried out has given the property improved appearance. The work done by those people is greatly appreciated and I would like to thank them all.

The program of improvements for the facility continues in a modest manner and at a pace that relies on the goodwill of volunteers.

Kevin Curby
Director, Special Projects

PROMOTION

It is with some sadness that I submit my final report for my current term as a Director of ONSW. Since joining the Board 4 years ago I have been privileged to work with some outstanding individuals and have been pleased to have the opportunity to contribute during what has been a period of significant change for ONSW.

During my tenure as Promotions and Development Director, I have been closely involved with initiatives such as:

- Development of a program for the growth of participation of juniors in the sport. This has involved the creation and management of a Sydney based “Junior League” series of events during winter, “Saturday Orienteering Series” during summer, a “Space Racing” school holiday program, a series of regional school sport carnivals sanctioned by the Department of Education and Communities and an after school program in partnership with the Australian Sports Commission (Active After-schools Communities)(see separate attached report on the growth of this program). I would particularly like to thank Lyn Malmgron for her tireless work with junior development. Her efforts have been very much appreciated and it is rewarding to see growth in junior ranks thanks to her dedication;
- The restructure of the staffing arrangements for Orienteering NSW to position the organisation to meet objectives of growing and professionally managing the sport. This involved the separation of one full time role into separate part time roles requiring different skill sets (Administrative Officer, Marketing Officer, Communications Officer). Thank you to the clubs for their financial support of this restructure and associated marketing initiatives;
- The re-branding and re-positioning of communications to better engage with existing and potential participants in the sport. This has involved significant changes to the “look and feel” of all communications including the association’s name, logos, stationery, newsletters and banners as well as a significant upgrade to the association’s website and content, interaction through social media and email, exposure through local newspapers and radio and publication and distribution of event brochures. Particular thanks to President Paul Prudhoe, GOs John Havranek for website development, Maggie Jones as the Communications Officer, Ian Jessup as the Marketing Officer, Anthony Darr as the Administration Officer and Maurice Anker as the website manager;
- The development of a four year strategic plan for the organisation for 2014-2018. It has been a pleasure working with the development team of Ian Miller, Tim Cox, Andrew Lumsden and Paul Prudhoe as well as clubs on this project. With much of the background work, consultation and planning done I wish the new Board well with the implementation of the plan and ongoing refinement; and

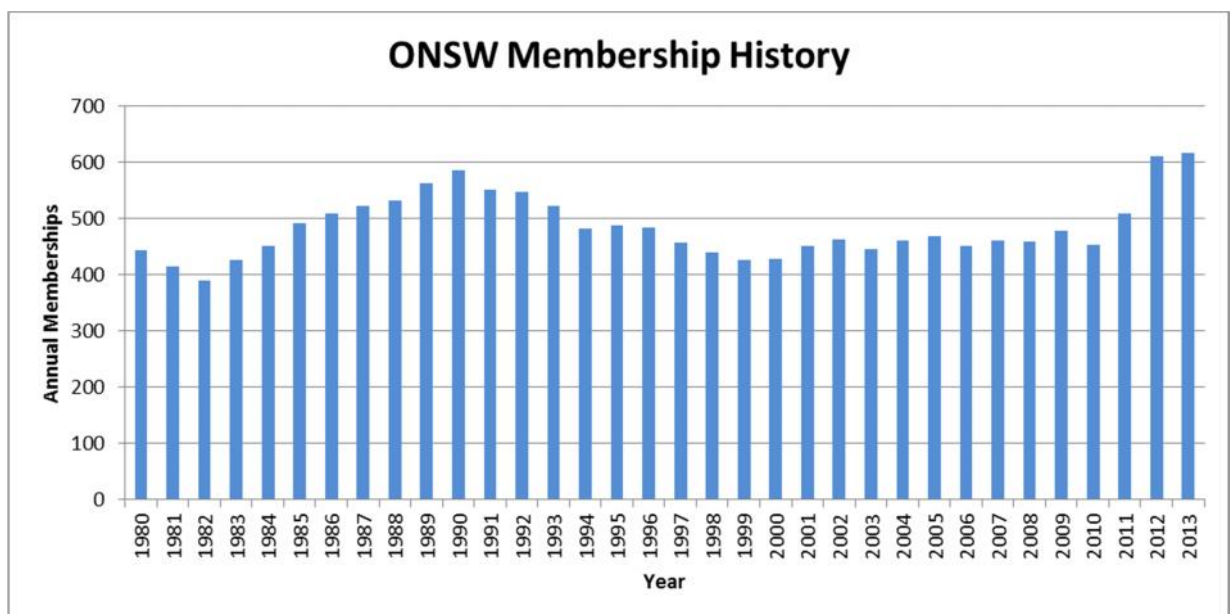
- Applying for, and obtaining, grants from the Federal and NSW Government to support the development programs of Orienteering NSW. Recent Australian Sports Commission as well as the NSW Office of Communities, Sport and Recreation grants have seen the development of new clubs as well as a program to refresh the orienteering programs offered at Sport and Recreation Centres.

Whilst it has been a busy time, it has been pleasing to see orienteering membership and participation in NSW grow over recent years.

Although departing from the Board, I will continue to work in the interests of orienteering. I anticipate that, if the new Board would like me to, I will continue to drive the project to refresh orienteering programs at NSW Sport and Recreation Centres as well as maintaining an involvement in the continued growth of junior orienteering. There is certainly considerable potential for orienteering in all age brackets as the sport innovates and continues to adapt to changing circumstances.

I wish the 2014 Board well for the future and would once again like to thank clubs and members for the amazing support, inspiration, energy and enthusiasm that they have invested in recent years.

Barbara Hill
Promotion and Development Director



MARKETING & COMMUNICATIONS OFFICER

Regional schools champs

In 2013 ONSW added gala days at Centennial Park and on the South Coast (for primary schools) to the growing calendar. All up, 1617 students took part in one of these days (including the NSW titles). A third of these were at the fantastically attended Armidale schools champs. In 2014 a gala day is being added in Orange (Western region), leaving only a North Coast championship to complete the state.

The good news is that Gavin Rayward (ex-NC now in Grafton) is very keen to stage one, now that NSW has new clubs based in Lismore and Coffs Harbour.

Other School Activities

Development Officers Lyn Malmgron and Carolyn Rigby have had a steady stream of requests and activities. Likewise, Barbara Hill and I conduct the occasional activity for scouts or school groups. There are also many enquiries that do not eventuate in an event being conducted, but at least we are generating more enquiries each year.

The table below identifies the breakdown for participant totals for both Regional Schools Championships and for the Active After Schools Communities program.

The 131 programs involved 615 visits by NSW coaches or by other 'upskilled' coaches, who received their training from NSW Development Officers. NSW coaches accounted for 342 of these visits (56%), while the upskilled coaches made a total of 273 visits (44%).

	Gender		School			Region	
	Male	Female	Primary	Secondary	Tertiary	Country	Sydney Metro
Student Programs			111	20	0	92	39
Students	8659	8144	13950	2853	0	12237	4566
Teacher in Service	0	0	0	0	0	0	0

In 2013 NSW's total participations in various schools-based activities and programs was just under 17,000. This is almost half of NSW's total participations from all events organised by NSW or its clubs. In 2013 the number of participations in non-schools events exceeded 20,000 for the first time.

Winter 2013 and summer 2013-14 booklets

Each member received one, while the rest are for clubs to hand out at events and anywhere they feel might attract new members. For summer 2013-14, the switch to a chronological calendar (from a series-based one) was not well received and we are looking at ways to incorporate both without adding to production costs. The winter 2014 booklets were distributed mid-February. The booklets are designed to be carried in your sports bag / glove box.

Media hits

On radio – the Enderby family (NC) were interviewed on ABC, Bruce Meder for his Coffs Harbour Wheel-O initiative in June, and Ian Jessup was on Clive Robertson's night time 2UE program in December.

On TV – the Lismore gala day was on NBN in June, as was a report about our promotional weekends in Coffs Harbour in October, and the Xmas 5-Days in Orange got a run on WIN. In January 2014 the Saturday Disney program shot a light-hearted 8-minute segment at Centennial Park featuring NSW schools team members Georgia Jones (UR) and Duncan Currie (GO).

In print - At least 20 articles were published in local papers across the state (stories and photos) as a result of media releases issued by NSW and clubs to the local press.

These are all on NSW's media page.

Expansion

Publicity of all 3 Summer Series in Sydney was co-ordinated as well as the Coffs Harbour promotional events which generated a lot of coverage. NSW has had a lot of media interest and photo opportunities.

Presentation Night

The 2012 format of an informal event prior to dinner was repeated to an extent in 2013 as some participants enjoyed a stroll around Balmain on an architecturally themed O course set up by Anthony Nolan of UR, before retiring to the delightful Town Hall Hotel for some very nice finger food and the annual awards. This event is meant to be the highlight of the ONSW season in terms of awards, but how do we cater for everyone? I would like to see this event be more inclusive of families, and for it to occasionally be held outside Sydney.

Space Racing

In 2013 two new Sydney venues were added – Curl Curl Lagoon (entirely off-road) and Fred Caterson Reserve at Castle Hill (almost all off-road). Attendance across the 5 events was 330 – culminating in a record 150 people at our September event at Sydney Olympic Park. Numbers were down as the January event at Centennial Park coincided with that 46-degree day (Sydney's hottest ever!). We are getting more vacation care centres attending – these are a great source of participants.

Goldseekers conducted their first 3 Space Racing events in January 2013 in Orange and reported aggregate attendances of about 90 in a very encouraging start to the program.

All regional clubs should be conducting something similar in the school holidays for juniors – so I urge clubs to get in touch with the local paper, TV (they love action shots of kids), schools and vacation care centres (they're always looking for new activities).

Birthday Parties

Thanks to our involvement in the AASC program, we were asked to put on a birthday party for some 10-year-olds in August. This was conducted using the Space Racing format at Bicentennial Park in West Pymble and was a big hit. This avenue is another opportunity to sell our sport to our target audience, and we have another one booked in for late March coinciding with our new Saturday morning schools series.

Corporate Days

We have received half a dozen enquiries but unfortunately almost all have not followed through. The company that was most keen had to be turned down because they wanted it on the afternoon before Easter 2014 and we were unable to source enough helpers. ONSW can price a package that is much cheaper than going through an events company and is paid work and another excellent promotional tool.

Bumper stickers

ONSW commissioned a new set of bumper stickers in early 2014 (two generic designs and one club-specific), and it was disappointing that – in a city of 4 million people - two Sydney clubs chose not to participate in what is an effortless promotional venture for orienteering.

U3A (University of the 3rd Age)

In August 2013 I delivered a talk to the Narrabeen U3A group, based largely on Geoff Peel's presentation to the Newcastle Community College in 2010. I also spoke to the Newport U3A group in March 2014, a fortnight before the free Seniors Week SSS event at Clontarf.

The Australian Orienteer

Articles were written on the GWS Giants' orienteering adventure, the inaugural Goanna 'goat race' and a Part II on how to market our sport to the outside world. Articles planned for 2014 include a summary of the AASC program, and the Xmas 5-days.

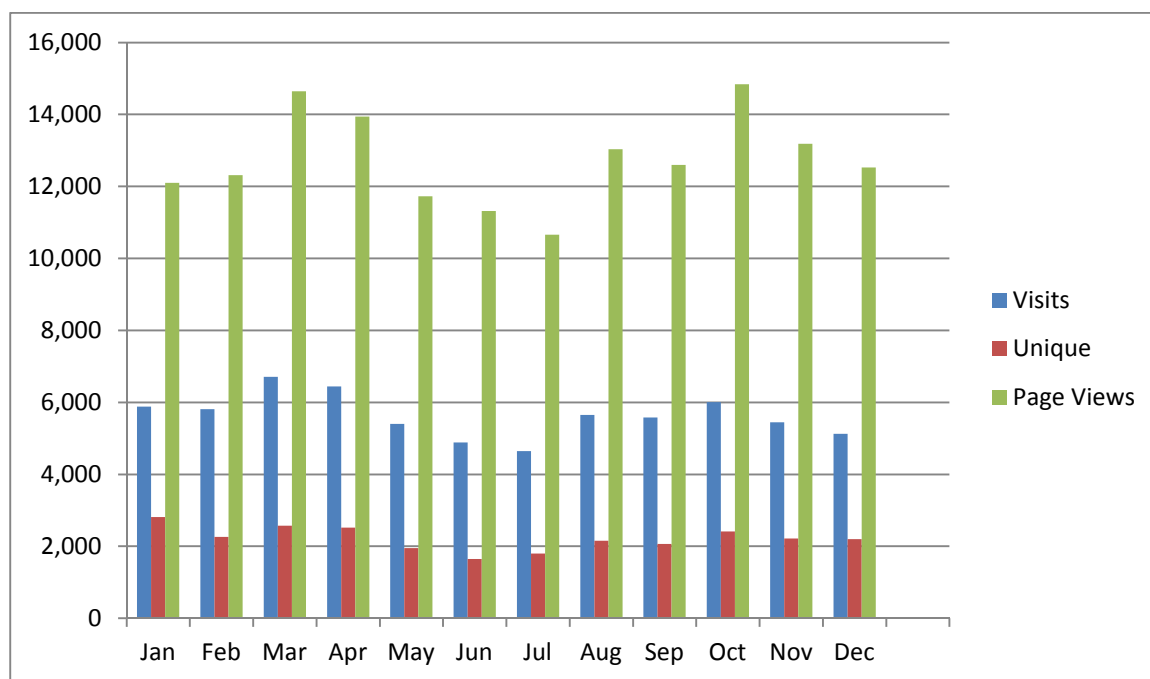
Observations on promotional work

- a) Paid advertising in traditional media is generally too expensive; clubs should be getting in touch with their local media to supply a steady stream of promotional articles / event reports so that orienteering appears in the public eye from time to time. Facebook ads should be investigated.
- b) Too many club websites are not as current as they should be – some are up to a month out of date; other clubs do not change the look of their front page; others promote events long past. Given that the website is usually the first place people look something up these days, clubs must lift their game here.
- c) Regional clubs. The triathlon / running / MTB ‘scene’ in Dubbo and Wagga was researched and findings were presented to club executives. The new Bush n Beach club in Coffs Harbour has already linked up with the local cross country running club. Such alliances can only help promote orienteering. Space Racing is something all regional clubs should offer in the holidays.
- d) NSW should explore the cost of and need for an app so that information on our website is freely available to smartphone users.

Analytics

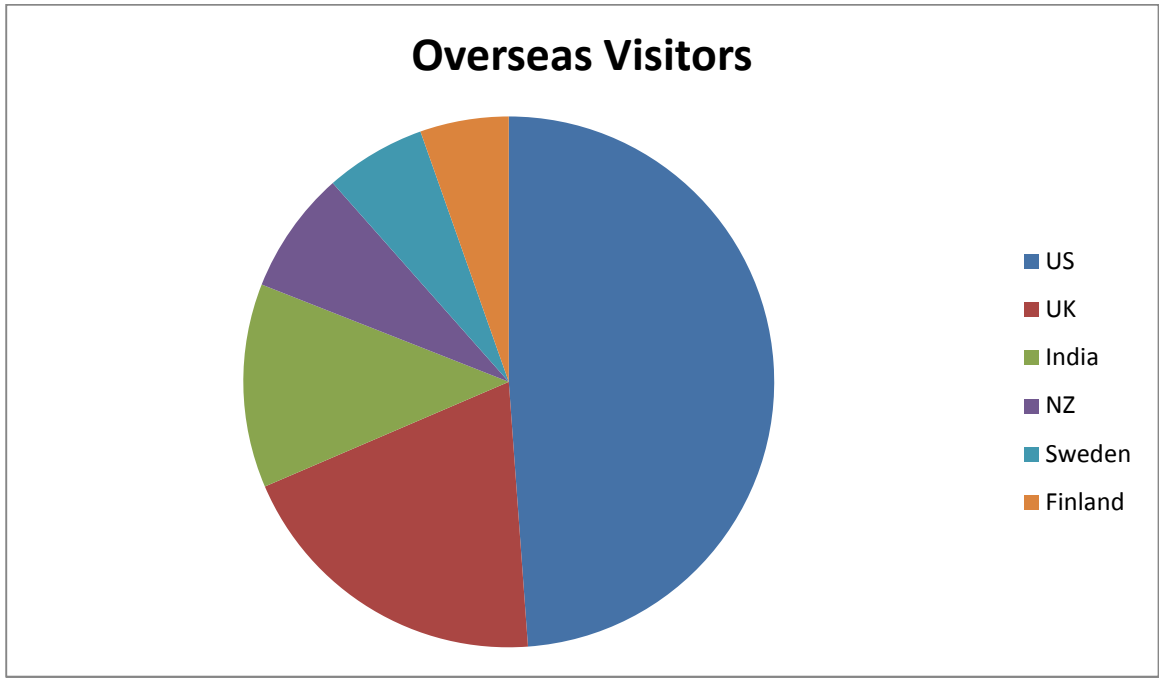
NSW website visits 2013

Peaks coincide with Easter and the start of the winter bush season, and the Australian championships carnival in September/October. Visits drop off in June/July when many members are overseas.



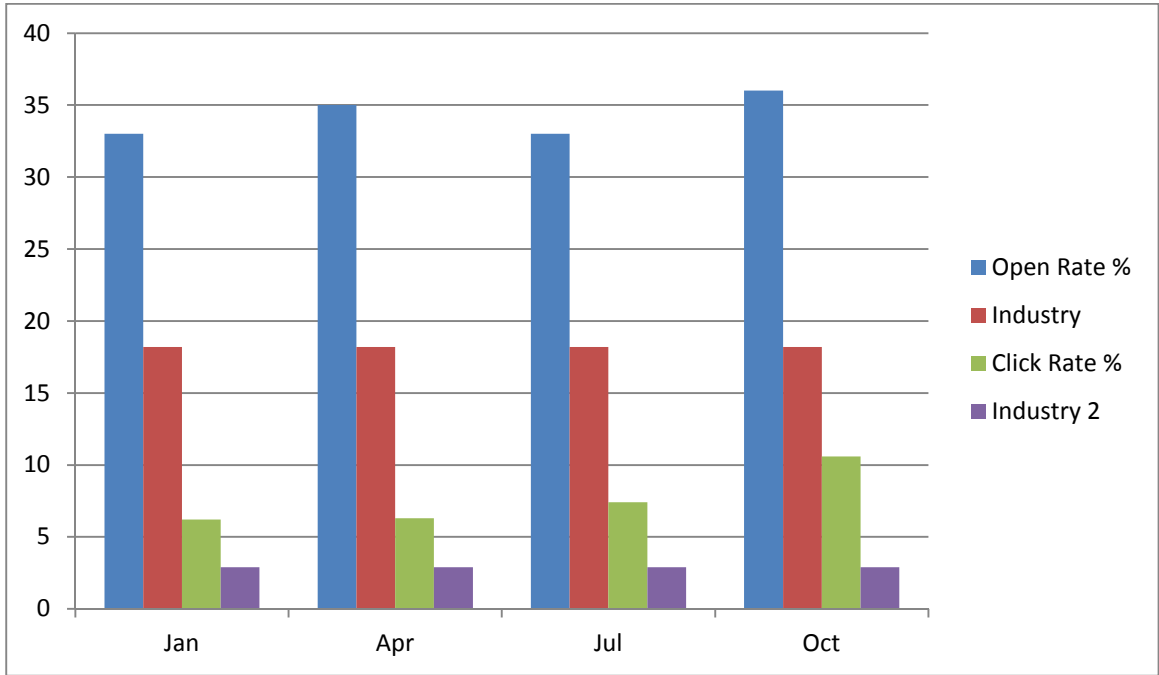
90% of people who visit the NSW website do so from within Australia.

Overseas visitors (10% of the total visitor population) do so from these 6 most common locations: _



Weekly ONSW E-bulletin

The subscriber list has grown marginally from 1514 to around 1575. Reporting from MailChimp allows us to understand how well the email is being used, and provides comparisons to industry standards. The stats below are from the last week of the month indicated.



Occasional Junior E-bulletin

This has a higher open rate than the weekly bulletin, and a marginally higher click rate.

Facebook

The most viewed posts were ones with photos / maps, then ones dealing with major events and entry closing date reminders.

Ian Jessup
Marketing and Communications Officer

MEMBERSHIP STATISTICS
At 31st December 2013

Membership types by Club

Club	Associate	Family	Junior	Senior	Club Total
BFN	4	25	1	11	41
BNN	3	21		30	54
CCN	3	11		6	20
GON	10	61	14	53	138
GSN	13	17		3	33
IKN		14		5	19
MDN	1	14		8	23
NCN	34	60		28	122
NRN	1	4			5
NTN	6	7	1	5	19
SHN		17		9	26
URN	6	30		13	49
WHN	2	17		26	45
WPN	7	4			11
WRN		5		3	8
Schools					3
Total NSW	90	307	16	200	616

Growth and Renewal Rates - Memberships and Members

Year	M'ships	Growth	Renewal		New		Members	Growth
			Renewals	%	M'ships	New %		
2013	616	1%	460	86%	144	23%	1270	-2%
2012	611	20%	402	87%	209	34%	1293	26%
2011	509	12%	383	84%	193	38%	1026	12%
2010	454	-5%	366	77%	88	19%	916	-6%
2009	478	4%	370	81%	108	23%	972	3%
2008	459	0%	357	78%	102	22%	941	-1%
2007	460	2%	362	80%	98	21%	949	-4%

Membership Age and Gender Breakdown

Age Group	Female	Male	Total
Sub Junior <11	61 39%	94 61%	155
Junior 11-20	84 41%	123 59%	207
Senior 21-34	62 47%	70 53%	132
Masters 35+	327 42%	449 58%	776
Total	534 42%	736 58%	1270

EVENT PARTICIPATION – 2013

	EVENTS 2013							
	State League	METRO	Summer Series	Sydney Club	Regional Club	Other	MTBO/DuO	TOTALS
January			8		14	5	2	29
February			8		24			32
March	2	1	7		13		1	24
April	1	1		3	9	1	1	16
May	2	1		2	12	2		19
June	3	1		3	6	1	2	16
July		1		5	10	3	2	21
August	2			4	11	2	2	21
September	2	1		3	6	1	1	14
October	1		8	2	11			22
November			12	1	20		2	35
December			9		10	5	1	25
TOTALS	13	6	52	23	146	20	14	274

(2013/2012) 18% 0% -5% -34% 28% 186% -30% 10%

	Entries 2013							
	State League	METRO	Summer Series	Sydney Club	Regional Club	Other	MTBO/DuO	TOTALS
January			1336		723	150	54	2263
February			1065		1088			2153
March	430	155	908		421		86	2000
April	232	204		177	324	49	37	1023
May	413	159		85	431	170		1258
June	849	151		150	230	312	48	1740
July		165		279	334	496	141	1415
August	369			243	293	208	68	1181
September	492	158		217	264	150	86	1367
October	209		990	189	426			1814
November			1004	53	700		137	1894
December			928		359	1423	60	2770
TOTALS	2994	992	6231	1393	5593	2958	717	20878

(2013/2012) 26% -4% 0% -10% 23% 245% -35% 18%

Notes:

1. Other includes NSW Schools Championships, Regional Schools events, the Great NOSH fun run and Space Races.
2. Summer Series includes data for the North, South and West series and the Sprint Series.

Event and Participation Summary

Year	Major Events			Regional Events			MTBO/DuO Events			Totals			Notes*
	Events	Participants	Average	Events	Participants	Average	Events	Participants	Average	Events	Participants	Average	
2013	114	14568	128	146	5593	38	14	717	51	274	20878	76	X
2012	123	12382	101	105	4251	40	20	1097	55	248	17730	71	
2011	92	13773	150	118	4899	42	8	489	61	218	19161	88	X
2010	84	13040	155	119	4788	40	10	603	60	213	18431	87	X
2009	83	17023	205	83	5432	65	11	699	64	177	23154	131	WMX
2008	81	12567	155	123	5060	41	11	863	78	215	18490	86	A3
2007	89	16122	181	105	4438	42	12	1034	86	206	21594	105	X AC WJ X

*Notes: X = Christmas 5 Day; AC = Aus Champs; A3 = Aus 3 Day; WM = World Masters; WJ = World Juniors

MAJOR EVENT RESULTS

STATE LONG CHAMPIONS 2013

The NSW Long Championships were held near Kitchener ("Astley's Tower") on 22 September.

Organiser: Toy Martin and Greg Bacon

For Newcastle Orienteers

Planner: David Kitchener NC

Controller: Robert Vincent NC

W-10	Nea Shingler	BF
W-12	Mikaela Gray	QLD
	Sophie Jones	UR resident (2)
W-14	Rebecca Kennedy	WP
W-16	Georgia Jones	UR
W-18	Amylee Robertson	NC
W-20	Michele Dawson	GO
W21	Jo Allison	ACT
	Jennifer Enderby	NC resident (2)
W35	Brooke Martin	GO
W40	Nicole Haigh	NC
W45	Linda Sesta	UR
W50	Paua Shingler	BF
W55	Liz Abbott	ACT
	Debbie Davey	WR resident (2)
W60	Robyn Pallas	CC
W65	Val Hodsdon	SH
W70	Ann Ingwersen	ACT
	Jean Baldwin	GS resident (2)
M-10	Alec Power	NC
M-12	Jared McKenna	UR
M-14	Duncan Currie	GO
M-16	Toby Wilson	GO
M-18	Aidan Dawson	GO
M-20	Andrew Barnett	ACT
	Angus Roberts	NC resident (2)
M21	David Shepherd	ACT
	Alex Massey	NC resident (2)
M35	Patrik Gunnarsson	BF
M40	Jock Davis	BF
M45	Ian Jones	UR
M50	Michael Burton	BF
M55	Grant McDonald	ACT
	James Lithgow	GO resident (2)
M60	Nick Dent	CC
M65	Leigh Privett	ACT
	Terry Bluett	BN resident (2)
M70	Graham Fowler	NC
M75	Barry Hanlon	WH

Bennelong Trophy (ACT v NSW) - NSW

STATE MIDDLE CHAMPIONS 2013

The NSW Middle Championships were held near Minmi ("Blue Gum Hills") on 21 September.

Organiser: Toy Martin and Greg Bacon

For Newcastle Orienteering Club

Planner: Denis Lyon NC

Controller: Geoff Todkill NC

W-10	Mikayla Enderby	NC
W-12	Mikaela Gray	QLD
	Sophie Jones	UR resident (2)
W-14	Rebecca Kennedy	WP
W-16	Georgia Jones	UR
W-18	Amylee Robertson	NC
W-20	Nicola Blatchford	NC

W21	Mace Neve	ACT
	Marina Iskhakova	BN resident (3)
W35	Brook Martin	GO
W40	Nicole Haigh	NC
W45	Karen Blatchford	NC
W50	Carolyn Matthews	NC
W55	Liz Abbott	ACT
	Hilary Wood	CC resident (2)
W60	Robyn Pallas	CC
W65	Jenny Hawkins	NT
W70	Ann Ingwersen	ACT
	Jean Baldwin	GS resident (2)
M-10	Anakin Trotter	NC
M-12	Ryan Gray	QLD
	Tom Kennedy	GO resident (2)
M-14	Callum Davis	BF
M-16	Toby Wilson	GO
M-18	Aidan Dawson	GO
M-20	Andrew Barnett	ACT
	Angus Roberts	NC resident (2)
M21	David Shepherd	ACT
	Alex Massey	NC resident (2)
M35	Patrik Gunnarsson	BF
M40	Scott Simson	NC
M45	Peter Annetts	GO
M50	Michael Burton	BF
M55	Robert Vincent	NC
M60	Nick Dent	CC
M65	Leigh Privett	VIC
	Terry Bluett	BN resident (3)
M70	John Le Carpentier	SH
M75	Clive Pope	QLD
	Barry Hanlon	WH resident (2)

STATE SPRINT CHAMPIONS 2013

The NSW Sprint Championships were held at Pyrmont ("Sugar Rush") on 13 October.

Organiser: Jamie Kennedy

For Garingal Orienteers

Planner: Ross Barr GO

Controller: Andrew Lumsden BF

W-10	Nea Shingler	BF
W-12	Claire Burgess	NC
W-14		
W-16	Georgia Jones	UR
W-20	Michele Dawson	GO
W-21	Rachel Effeney	QLD
	Tracy Marsh	BF resident (2)
W35	Brook Martin	GO
W45	Linda Sesta	UR
W50	Carolyn Matthews	NC
W55	Debbie Davey	WR
W60	Helen Murphy	UR
W65	Val Hodsdon	SH
W70	Janet Morris	WH
M10	Alec Power	NC
M12	Tom Kennedy	GO
M14	Duncan Currie	GO
M16	Daniel Hill	GO
M18	Aidan Dawson	GO
M20	Andrew Barnett	ACT
	Matthew Hill	GO resident (2)
M21	Oscar McNulty	LOST (WA)
	Ondrej Pavlu	UR resident (3)
M35	Patrik Gunnarsson	BF
M40	Alan Garde	NC

M45	Peter Annetts	GO
M50	Michael Burton	BF
M55	Eoin Rothery	BF
M60	Nick Dent	CC
M65	Steve Flick	BN
M70	Ron Junghans	GO
M75	Brian Cleland	UR

Senior Boys	Lawrence Jones UR
	Aiden Dawson GO
	Daniel Hill GO
	Toby Wilson GO
	Scott Charlton NC

Senior Girls	Samantha Wallace WP
	Kate Kennedy WP
	Nicola Blatchford NC
	Amylee Robertson NC

STATE MTBO MIDDLE CHAMPIONS 2013

The NSW MTBO Middle Championships were held near Taree ("Kiwarrak State Forest") on 20 July.

Organiser: Tim Hackney
for Newcastle Orienteering Club
Planner: Andrew Power

W21	Marquita Gelderman	NZL
	Jennifer Enderby	NC resident (2)
W40	Carolyn Matthews	NC
W50	Deb Bain	NZL
	Toy Martin	NC resident (5)
W70	Yett Gelderman	NZL
M16	Eddy Prentice	MD
M21	Peter Swanson	NZL
	Steven Todkill	NC resident (2)
M40	David West	MD
M50	David King	Intl
	Robert Prentice	MD resident (3)
M60	Peter Cusworth	VIC
	Paul Haynes	MD resident (2)
M70	Graham Fowler	NC
M80	Graeme Cadman	VIC

STATE MTBO LONG CHAMPIONS 2013

The NSW MTBO Long Championships were held near Taree ("Kiwarrak State Forest") on 21 July.

Organiser: Carolyn Matthews
for Newcastle Orienteering Club.
Planner: Malcolm Roberts

W21	Marquita Gelderman	NZL
	Jennifer Enderby	NC resident (3)
W40	Kay Haarsma	SA
W50	Deb Bain	NZL
W70	Yett Gelderman	NZL
M16	Eddy Prentice	MD
M40	Darren Gosse	NZL
	Pat Dellagiacomma	MD resident (2)
M50	Andrew Power	NC
M60	Peter Cusworth	VIC
	Greg Bacon	NC resident (2)
M70	Graham Fowler	NC
M80	Graeme Cadman	VIC

STATE TEAMS 2013

Australian Schools Championships

Junior Boys	Alastair George BF
	Alex Kennedy GO
	Callum Davis BF
	Duncan Currie GO
	High Gingell GO

Junior Girls	Georgia Jones UR
	Melissa Annetts GO
	Rebecca Kennedy WP

ORIENTEERS OF THE YEAR 2013

W-10	Nea Shingler	BF
W-12A	Sophie Jones	UR
W-14A	Rebecca Kennedy	WP
W-16A	Georgia Jones	UR
W-18A	Amylee Robertson	NC
W-20A	Michelle Dawson	GO
W21A	Lisa Grant	GO
W21AS	Margaret Peel	NC
WopenB	Karen Wallace	WP
W35A	Brook Martin	GO
W35AS	Caroline Taurany	NC
W40A	Barbara Hill	GO
W45A	Karen Blatchford	NC
W45AS	Maria Orr	NC
W50A	Carolyn Matthews	NC
W55A	Debbie Davey	WR
W55AS	Sandra Stewart	SH
W60A	Robyn Pallas	CC
W65A	Val Hodsdon	SH
W70A	Carolyn Chalmers	NC
MWopenC	Katie Wallace	WP
M-10	Alec Power	NC
M-12A	Ewan Shingler	BF
M-14A	Duncan Currie	GO
M-16A	Daniel Hill	GO
M-18A	Aidan Dawson	GO
M-20A	Matthew Hill	GO
M21A	Greg Barbour	BF
M21AS	Huon Wilson	GO
MopenB	Ian Jessup	GO
M35A	Patrik Gunnarsson	BF
M35AS	Shane Jenkins	NC
M40A	Shane Trotter	NC
M45A	Ian Jones	UR
M45AS	Michael Halmy	BN
M50A	Russell Blatchford	NC
M55A	Eoin Rothery	BF
M55AS	Garry Stewart	SH
M60A	Nick Dent	CC
M65A	Terry Bluett	BN
M70A	John Le Carpentier	SH
M75A	Barry Hanlon	WH

NSW INTERCLUB 2013

1	Garingal	1432
2	Newcastle	1314
3	Big Foot	601
4	Uringa	559
5	Bennelong Northside	364
6	Southern Highlands	311
7	Western and Hills	293
8	Central Coast	215

9	Goldseekers	199
10	Northern Tablelands	178
11	Western and Plains	171
12	Illawarra Kareelah	92
13	Waggaroos	76
14	Mountain Devils	0
15	Northern Rivers	0

NSW MTBO SUPER SERIES 2013

Course 1 – Men	Steven Todkill	NC
Course 1 – Women	Marina Iskhakova	BN
Course 2 – Men	Andrew Power	NC
Course 2 – Women	Kim van Netten	NC
Course 3 – Men	Darius Cartwright	WH
Course 3 – Women	Carolyn Mathews	NC
Course 4 – Men	Greg Bacon	NC
Course 4 – Women	Nicole Sellin	GO
Course 5 – Men	Bert van Netten	NC
Course 5 – Women	Rita Mein	

AUSTRALIAN LONG CHAMPIONSHIPS 2013

The Australian Long Championships were held near Jerangle NSW ("Slap Up Creek") on 29 September.

First

W35	Brook Martin	GO
W65	Val Hodsdon	SH
W70	Jean Baldwin	GS
M35	Jock Davis	BF
M40	Greg Barbour	BF
M70	John Le Carpentier	SH
M85	Neil Schafer	GO

Second

W40	Cath Chalmers	BF
W45	Jennifer Enderby	NC
W60	Lyn Dabbs	WH
W74	Janet Morris	WH
M40	Matthew Sherlock	BF
M50	Michael Burton	BF
M55	Robert Vincent	NC
M65	Terry Bluett	BN

Third

W10	Nea Shingler	BF
W50	Paula Shingler	BF
W65	Toy Martin	NC
M12	Jared McKenna	UR
M35	Douglas Jay	SH

OA Shield

1	NSW	68pts
2	ACT	54pts
3	VIC	42pts

AUSTRALIAN MIDDLE CHAMPIONSHIPS 2013

The Australian Middle Championships were held near Bungendore NSW ("The Gib") on 5 October.

First

W45	Paula Savolainen	GO
W60	Lynn Dabbs	WH
W75	Janet Morris	WH
M16	Daniel Hill	GO

M40	Scott Simson	NC
M45	Andy Simpson	BF
M60	Nick Dent	CC
M85	Neil Schafer	GO

Second

M35	Douglas Jay	SH
M55	Eoin Rothery	BF
W80	Maureen Ogilvie	UR

Third

W10	Mikayla Enderby	NC
W35	Anna Fitzgerald	GS
W40	Cath Chalmers	BF
W55	Debbie Davey	WR
M40	Shane Trotter	NC
M55	Robert Vincent	NC
M75	Barry Hanlon	WH

AUSTRALIAN SPRINT CHAMPIONSHIPS 2013

The Australian Sprint Championships were held in Canberra ACT ("Canberra Grammar School") on 28 September.

First

W10	Mikayla Enderby	NC
W45	Barbara Hill	GO
W50	Carolyn Matthews	NC
W65	Toy Martin	NC
M35	Jock Davis	BF
M40	Matthew Sherlock	BF
M65	Ross Barr	GO
M70	John Le Carpentier	SH
M85	Neil Schafer	GO

Second

W10	Nea Shingler	BF
W50	Gayle Quantock	NC
W60	Robyn Pallas	CC
W75	Janet Morris	WH
W80	Maureen Ogilvie	UR
M35	Miles Ellis	BF
M40	Shane Trotter	NC
M50	Eoin Rothery	BF
M55	Michael Burton	BF
M60	Nick Dent	CC

Third

W12	Ellen Currie	GO
W35	Brook Martin	GO
W45	Jennifer Enderby	NC
W60	Carolyn Rigby	NC
W70	Carolyn Chalmers	NC
M35	Douglas Jay	SH
M45	Ian Jones	UR
M60	Gordon Wilson	BN
M65	Jim Merchant	GO
M75	Barry Hanlon	WH

AUSTRALIAN RELAY CHAMPIONSHIPS 2013

The Australian Relay Championships were held near Bungendore NSW ("The Gib") on 6 October.

First

M/W12	Joanna Hill GO, Jared McKenna UR, Sophie Jones UR
W55	Debbie Davey WR, Lynn Dabbs WH, Hilary Wood CC
M35	Scott Simson NC, Douglas Jay SH, Shane Trotter NC

Second

W35	Anna Fitzgerald GS, Brook Martin GO, Cath Chalmers BF
W45	Karen Blatchford NC, Gayle Quantock NC, Barbara Hill GO
W55	Julia Prudhoe CC, Jai Di Tommaso GO, Robyn Pallas CC
M55	Robert Vincent NC, Eoin Rothery BF, Alex Davey WR
M65	John Le Carpentier SH, Terry Bluett BN, Ross Barr GO

Third

W20	Nicola Blatchford NC, Bridget Bennett GS, Michele Dawson GO
M16	Daniel Hill GO, Alastair George BF, Toby Wilson GO
M45	Tony Hill GO, Ian Jones UR, Peter Annetts GO

Xanthorrhoea Trophy

1	NSW	24pts
2	TAS	22
3	Vic	18

AUSTRALIAN MTBO SPRINT CHAMPIONSHIPS 2013

The Australian MTBO Sprint Championships were held in the ACT ("Sparrow Hill") on 19 October.

First

W40	Carolyn Matthews	NC
M50	Malcolm Roberts	NC

Second

W12	Rhiannon Prentice	NC
M40	Hamish Mackie	MD
M50	Robert Prentice	MD

Third

M16	Eddy Prentice	MD
M70	Graham Fowler	NC

AUSTRALIAN MTBO LONG & MIDDLE CHAMPS 2013

The Australian Long ("Toolara South State Forest") and Middle ("Corella Forest") Distance MTBO Championships were held on 27 and 28 July near Gympie, QLD.

Middle Distance**First**

M50	Malcolm Roberts	NC
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Second

W40	Carolyn Matthews	NC
M16	Eddy Prentice	MD
M21E	Greg Barbour	BF
M60	Paul Haynes	MD
M70	Graham Fowler	NC

Long Distance**First**

M40	Greg Barbour	BF
M50	Malcolm Roberts	NC
M70	Graham Fowler	NC

Second

M16	Eddy Prentice	MD
-----	---------------	----

Third

W21E	Jennifer Enderby	NC
W40	Carolyn Matthews	NC
M50	Andrew Power	NC
M60	Paul Haynes	MD

AUSTRALIAN SCHOOLS CHAMPIONSHIPS 2013

The Australian Schools Championships were held near Bungendore ACT ("Wild Deer Chase") on 1 and 2 October.

Individual**Senior Boys**

1 st	Tim Robertson	NZL
6 th	Aidan Dawson	GO

Senior Girls

1 st	Lanita Steet	VIC
3 rd	Nicola Blatchford	NC

Junior Boys

1 st	Simeon Burrill	QLD
20 th	Alex Kennedy	GO

Junior Girls

1 st	Asha Steer	VIC
6 th	Georgia Jones	UR

Relays

6 th	Junior Boys
4 th	Junior Girls
2 nd	Senior Boys
6 th	Senior Girls

Points Score

1	Victoria	57 pts
2	Tasmania	43 pts
3	Queensland	38 pts
4	ACT	31 pts
5	NSW	28 pts

Aidan Dawson (Senior Boys) and Nicola Blatchford (Senior Girls) were named in the Australian Schools Honour Team.

AUSTRALIAN TEAMS 2013

Australian Teams were selected to contest the World Junior Foot O Championships in the Czech Republic in July, World MTBO Championships in Estonia in August and World Foot O Championships in Finland in July. Athletes from NSW were selected in the Australian teams for these events.

JWOC

Nicola Blatchford	NC	Julian Dent	CC
Michele Dawson	GO	Felicity Brown	CC
		Josh Blatchford	NC

WOC

Julian Dent	CC
Felicity Brown	CC
Josh Blatchford	NC

AUSTRALIAN NATIONAL LEAGUES 2013

MTB O

The 2013 Australian National MTBO Series was contested over three rounds and eight events in Vic, Qld and the ACT.

Individual

W21

1	Carolyn Jackson	VIC	147pts
7	Jennifer Enderby	NC	45pts

M21

1	Ricky Thackray	WA	138pts
8	Steven Todkill	NC	65pts
11	Patrik Gunnarsson	BF	59pts
19	Fedor Iskhakov	BN	43pts
24	Greg Barbour	BF	27pts

Teams

W21

1	VIC	64pts
5	NSW	5pts

M21

1	WA	49pts
=2	NSW	30pts
=2	TAS	30pts

AUSTRALIAN NATIONAL LEAGUES 2013

Foot O

The Australian National League was contested over 4 rounds and 13 events in VIC, SA and ACT. The NSW Stingers represented NSW.

Senior Men

1	Canberra Cockatoos	ACT	113
2	Victorian Nuggets	VIC	98
3	NSW Stingers	NSW	80
4	Southern Arrows	SA	41
5=	Western Nomads	WA	35
5=	Queensland Cyclones	QLD	35
7	Tassie Foresters	TAS	20

Senior Women

1	Canberra Cockatoos	ACT	105
2	Victorian Nuggets	VIC	101
3	Tassie Foresters	TAS	63
4	Queensland Cyclones	QLD	61
5	Southern Arrows	SA	51
6	NSW Stingers	NSW	32

7	Western Nomads	WA	18
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Junior Men

1	Canberra Cockatoos	ACT	72
2	Tassie Foresters	TAS	56
3	Victorian Nuggets	VIC	52
4	Western Nomads	WA	43
5	NSW Stingers	NSW	33
6	Southern Arrows	SA	28
7	Queensland Cyclones	QLD	20

Junior Women

1	Victorian Nuggets	VIC	64
2	NSW Stingers	NSW	62
3	Tassie Foresters	TAS	51
4	Southern Arrows	SA	38
5	Queensland Cyclones	QLD	28
6	Canberra Cockatoos	ACT	23
7	Western Nomads	WA	5

Individuals

Senior Men

1	Matthew Crane	ACT	240
2	Simon Uppill	SA	204
3	Lachlan Dow	ACT	199
8=	Dave Meyer	NSW	125
11	Rob Preston	NSW	106
13	Ian Meyer	NSW	101
14	Matthew Parton	NSW	99
15	Josh Blatchford	NSW	94
19=	Alex Massey	NSW	70
26	Andrew Hill	NSW	58
27=	Eric Morris	NSW	57
29=	Kasimir Gregory	NSW	55
37	Patrik Gunnarsson	NSW	30
40=	Steven Todkill	NSW	25
45=	Jock Davis	NSW	18
48	Andrew Brown	NSW	17
61	Greg Barbour	NSW	7
64=	Robert Bennett	NSW	5
67=	Angus Roberts	NSW	4
67=	Lee Coady	NSW	4

Senior Women

1	Lizzie Ingham	ACT	240
2	Grace Crane	TAS	225
3	Jasmine Neve	VIC	191
15	Tracy Marsh	NSW	91
27=	Briohny Seaman	NSW	51
33	Nicola Blatchford	NSW	35
35	Lucy McGarva	NSW	26
40	Lisa Grant	NSW	17
42	Amanda Holmgren	NSW	14
44	Emily Prudhoe	NSW	9
47=	Tamara Orr	NSW	7
53=	Sally-Anne Henderson	NSW	4

Junior Men

1	Ian Lawford	ACT	174
2	Oliver Poland	ACT	171
3	Brodie Nankervis	TAS	159
10	Angus Roberts	NSW	100
11	Matthew Hill	NSW	98
15	Aidan Dawson	NSW	86
30	Lawrence Jones	NSW	29

Junior Women

1	Heather Muir	QLD	171
2	Jacqui Doyle	ACT	160
3	Mary Fleming	VIC	155
5	Nicola Blatchford	NSW	141
7	Amanda Holmgren	NSW	126
8	Michele Dawson	NSW	116
14	Bridget Bennett	NSW	87



ORIENTEERING NSW

**ORIENTEERING ASSOCIATION
OF NSW, Inc.**

ABN: 45 062 472 184

FINANCIAL STATEMENTS

FOR THE YEAR ENDING

31st DECEMBER 2013

ORIENTEERING ASSOCIATION OF NSW, Inc.

Statement of Income and Expenditure for the Year ended December 31st

	Note	2013 \$
Income		
Events		88,938
Development		64,604
Grants		53,750
Membership Fees		28,306
Schools Fundraising		9,937
Junior Squad Fundraising		8,090
Belanglo Fees		3,545
Equipment sales		4,799
Interest received		2,734
Other		1,044
		265,747
Expenditure		
Employment		73,733
Development	3	54,056
Squad Expenses		23,702
Membership Registration fees		22,776
AO Magazine		13,086
Insurance		8,298
Athlete Grants		7,392
Depreciation		6,975
Awards and Trophies		5,626
Co-ordinator Fees		8,919
Uniforms		8,045
Booklet Printing		6,065
Event Fees		5,195
Audit fee		1,000
Administration costs		9,525
Equipment		4,265
Affiliation Fees		4,955
Belanglo Hut Expenses		3,633
Other		3,758
		271,004
Surplus / (deficit)		(5,257)

ORIENTEERING ASSOCIATION OF NSW, Inc.

Balance Sheet as at December 31st

	Note	2013 \$
Current assets		
Cash at Bank	2	212,105
Receivables (invoiced)		11,944
Grants receivable		10,000
Owing by Clubs		6,213
Prepaid Easter 2014 expenses		27,385
Other prepayments		1,500
		269,147
Non Current assets		
Office and Sportident equipment	4	27,797
		27,797
Total assets		296,944
Current liabilities		
Creditors and accruals		8,260
Owing to Clubs		16,932
Australian Taxation Office (BAS)		4,205
Employee leave provision		5,310
Income in advance - memberships		5,979
- events		43,247
- grants (unexpended)		10,000
		93,933
Net assets		203,011
Members' Funds		
At start of the year (cash)		170,270
Recognition of plant and equipment		27,772
Other accrual adjustments (1/1/13)		10,226
Surplus / (deficit) for the year		(5,257)
At end of the year		203,011

ORIENTEERING ASSOCIATION OF NSW, Inc.

Notes to the accounts - 2013 year

\$

1 Accounting policies

This is the first year that the Association has published a special purpose financial statement on an accrual basis using normally accepted accounting principles.

It is not practical to show comparatives for the prior year.

Taxation - The association is registered for gst but is not required to pay income tax. Data is shown on a gst net basis.

Fixed assets - equipment is booked at cost and depreciated using the diminishing value method over useful lives, normally four years.

2 Cash at bank

Current accounts at ANZ Bank	211,779
PayPal	326
	212,105

3 Development Expenses

General	5,129
Coaching	11,725
Equipment	4,825
Facility Fees	2,284
Mapping	23,499
Printing	4,095
Regional Club Grant	400
SOS Helpers	2,100
	54,056

4 Equipment

Expenditure in the year was	7,000
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There were no disposals.

ORIENTEERING ASSOCIATION OF NSW, Inc.

In the opinion of the members of the Board:

(a) the accompanying Special Purpose Income and expenditure Statement was drawn up so as to give a true and fair view of the results of the entity for the year.

(b) the accompanying Special Purpose Balance Sheet was drawn up so as to give a true and fair view of the state of affairs of the entity as at December 31st, 2013.

(c) At the date of this statement there are reasonable grounds to believe that the entity will be able to pay all debts as and when they fall due.

Signed in accordance with a resolution of the Board

Place: Sports House,
Sydney Olympic Park

Date: 27/2/14



Paul Prudhoe
President



Robert Spry
Finance Director

INDEPENDENT AUDITORS REPORT TO THE MEMBERS OF
ORIENTEERING ASSOCIATION OF NSW INCORPORATED
ABN 45 062 472 184

We have audited the accompanying Special Purpose Financial Report of the Orienteering Association of NSW Incorporated which comprises of the Balance Sheet as at 31 December 2013, the Income & Expenditure Statement for the year then ending, a summary of significant accounting policies, other explanatory notes, and the Committee declaration.

Committee Responsibility for the Financial Report

The Committee is responsible for the preparation and fair presentation of the Financial Report.

The Committee has determined that the accounting policies described in Note 1 to the Financial Statements, which form part of the Financial Report, are appropriate to meet the requirements of the Associations Incorporation Act (NSW) 2009, and the needs of the members.

The Committee is responsible for designing, implementing and maintaining internal control relevant to the preparation and fair presentation of the Financial Report that is free from material misstatement, whether due to fraud or error, selecting and applying appropriate accounting policies, and making accounting estimates that are reasonable in the circumstances.

Auditor Responsibility

Our responsibility is to express an opinion on the Financial Report based upon the audit.

We have conducted an independent audit of the Financial Report in order to express an opinion on it to the members. No opinion is expressed as to whether the accounting policies used, as described in Note 1, are appropriate to the needs of the members.

Our audit has been conducted in accordance with Australian Auditing Standards. These standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance as to whether the Financial Report is free from material misstatement.

An audit:

- a) Involves performing procedures to obtain audit evidence of the amounts and disclosures in the Financial Report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the Financial Report, whether due to fraud or error. In assessing those risks the auditor considers internal controls relevant to the Committee's preparation and fair presentation of the financial report. The assessment is conducted so as to design audit procedures that are appropriate in the circumstances. The assessment is not conducted for the purpose of expressing an opinion of the effectiveness of the Committee's internal controls.
- b) Evaluates the appropriateness of accounting policies used by, and the reasonableness of accounting estimates made by the Committee, and the overall presentation of the financial report.

The financial report has been prepared for distribution to the members for the purpose of fulfilling the Committee's financial reporting requirements under the Associations Incorporation Act (NSW) 2009. We disclaim any assumption of responsibility for any reliance upon this report, or upon the Financial Report to which it relates, to any person other than the members, or for any purpose other than that for which it was prepared.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

INDEPENDENT AUDITORS REPORT TO THE MEMBERS OF
ORIENTEERING ASSOCIATION OF NSW INCORPORATED (Cont.)
ABN 45 062 472 184

Independence

In conducting our audit, we have complied with the Accounting and Professional Ethics Standards Board Pronouncement 110.

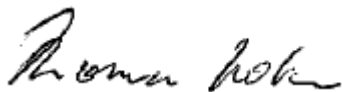
Audit Opinion

In our opinion the Financial Report of the Orienteering Association of NSW Incorporated is in accordance with the Associations Incorporation Act (NSW) 2009, including:

- a) giving a true and fair view of the Association financial position as at 31 December 2013 and of its performance and of its cash flows for the year end on that date in accordance with the accounting policies described in Note 1, and
- b) complying with Australian Accounting Standards to the extent described in Note 1 and the Associations Incorporation Act (NSW) 2009.

Emphasis of Matter: Change of Accounting Policy

The Association adopted an accrual accounting policy during 2013. In 2012 the Association adopted a cash accounting policy. Accordingly, figures for the year ended 31 December 2012 are not available in a format that enables comparative year reporting. The Statement of Members Funds details the accounting entries required to alter the Accumulated Funds at 31 December 2012 from a cash based accounting policy to an accruals based accounting policy.



T.O. Nolan
Director
Commercial Associates Audit & Assurance Pty Ltd
Registered Audit Company No.377337

Dated 28 Feb 2014

Level 11,117 Clarence St
GPO Box 5435
Sydney NSW 2001

ORIENTEERING ASSOCIATION OF NSW, Inc.

Not audited

**Income and Expenditure (Management)
for the Year ended December 31st**

2013

\$	\$
Development Income	
Promo and Dev (Clubs)	15,453
NSW Sp and Rec (Grant)	5,000
AASC - Schools	44,151
	64,604
Development Expenses	
General	5,129
Coaching	11,725
Equipment	4,825
Facility Fees	2,284
Mapping	23,499
Printing	4,095
Regional Club Grant	400
SOS Helpers	2,100
	54,056
Development - net	10,548
Schools Team - Income	9,937
Expenses (ACT Champs.)	17,109
Net	(7,172)
Senior Squad - Income	-
Expenses	1,252
Net	(1,252)
Junior Squad - Income	8,090
Expenses	4,865
Net	3,225
Belanglo - Income	3,545
Expenses	3,633
Net	(88)
Membership - fees	28,306
Exp - OA Registrat Fees	22,776
- OA Magazine	13,086
Net	(7,556)
	Events - levies
	88,938
	Exp - OA Fees
	5,695
	Co-ordinator Fees
	8,919
	OnLine Merch Fees
	3,950
	Net
	70,374
	Grants
	NSW Sp and R (SDP)
	20,000
	OA Participation
	32,900
	OA National League
	850
	Income
	53,750
	Other income
	Equip. Sales
	4,799
	Interest
	2,734
	Other
	51
	Income
	7,584
	Residual Expenses
	Employment
	73,733
	Depreciation
	6,975
	Athlete Grants
	7,392
	Awards and Trophies
	5,626
	Booklet printing
	6,065
	Equipment
	5,017
	Uniforms
	8,045
	Admin - Eventor
	1,471
	- Internet
	1,107
	- Postage
	2,927
	- other
	4,019
	Insurance - General
	2,513
	- Public liability
	5,785
	Annual Dinner
	166
	Audit fee
	1,000
	Other
	2,829
	Net expenses
	134,670
	Surplus / (deficit)
	(5,257)

This Management Report has been derived from the Audited Accounts.

AASC (Active After Schools Communities) PROGRAM IN NSW

ONSW is part of the Australian Sports Commission's **AASC** program. This delivers 7 free weekly one-hour sessions of introductory orienteering to primary school students enrolled in after-school care. Some centres are run by the schools, others (especially in Sydney) are run by non-profit parent groups.



The ASC pays the sites for the coaches, who either:

- come from within ONSW's coaching ranks
- are teachers / carers at the school
- or are private providers sourced by the sites.

AASC sites can also apply for **grants** to cover the cost of producing an orienteering **map** of the school so that students get the full experience.

In 2012, AASC orienteering was delivered to 43 schools in NSW. This involved 276 coaching visits (167 by ONSW coaches) for 6,513 participations (a 7-week program counts as 7 participations). We put 44 coaches through upskill courses.

In 2013, AASC orienteering was delivered to 85 schools in NSW. This involved 556 coaching visits (just over 300 by ONSW coaches) for 11,974 participations (a 7-week program counts as 7 participations). We put 48 coaches through upskill courses.

The aim of the program is to have children continue to be active and transition into local clubs. Unfortunately, there has been little take-up by these children. They receive (from the ONSW coaches at least) a summer/winter booklet or regional club flyer, a note inviting parents to the last week of the program which simulates a proper O event, the web addresses of their local club(s), a note advising them of coming events in their area and a free entry voucher.

Nevertheless, the AASC program is a great source of thousands of potential recruits without having to do the recruiting. A handful of them have been along to club events in Sydney and Newcastle. Our recent expansion areas of FNC and Coffs represent excellent growth and development potential. In addition it has exposed many fit or active staff to orienteering and some of these have come to orienteering events and gone to whole series (4 in Newcastle, 1 in Coffs).

A focus for coming years, in conjunction with AASC, is to direct programs to areas where club numbers would benefit from exposure of orienteering to the school environment. The first of these is Orange and plans have been made for Term 2, 2014. Likewise, there are many Sydney requests we have been unable to meet.

Up until recently many of the AASC programs have been delivered by people not known to ONSW, and in all likelihood with no real orienteering experience.

As such we have for the past 2 years been offering free upskilling courses, conducted by ONSW Development Officers. These have been attended by AASC coaches from other sports who wish to learn how to deliver orienteering at sites, ONSW club members, and teachers/carers who work at the schools. Some of these upskill sessions have been in AASC-targeted regions for orienteering (Far North Coast, Coffs Harbour), with Carolyn and Russell Rigby spending sometimes a week in the area to map the schools and deliver the half-day upskill.



In 2013 we conducted the Sydney upskill courses in conjunction with Space Racing at Sydney Olympic Park, so prospective coaches could get a feel for the skills involved before doing the educational part of the day. AASC Sydney regional co-ordinators took part in the most recent one and we are getting more requests from sites as a result of our higher profile among the co-ordinators.

In the Illawarra region we have delivered 2 upskill courses and successfully delivered AASC programs in the Sutherland region and central Wollongong with new coaches on board. Salme recently attended the annual conference with the regional coordinators of the Southern Region from as far as Merimbula and Goulburn to discuss the development and promotion of Orienteering in the AASC. There is now more awareness and interest in delivering upskill sessions for coaches in these areas and with the impending resource kit we are hoping for more involvement of younger people

into the sport. Space racing was also discussed and it will be a targeted program for vacation care sites during school holidays in 2014.

It is very pleasing to add that our ONSW coaches involved in AASC (Carolyn Rigby, Maria Orr, Cheryle Todkill, Salme Fuller, Ian Jessup, Marina Iskhakova, Samuel Tsang) have had requests for repeat visits from schools. Salme was recently given a [5-star award](#) for her coaching efforts.

We are almost ready to launch a standard program and resource kit so that the product rolled out across the state is consistent. This has been put together by Ian Jessup, Carolyn Rigby, Barbara Hill and Salme Fuller. It is aimed at the Year 3-6 group as it involves map reading and interpretation. We will also suggest some modified activities for Years K-2 for those sites who wish to include infants.

Twice a year (mid-December and mid-June) the AASC orienteering co-ordinator (Paul Ashton) emails the site requests for the next semester (terms 1 & 2, or terms 3 & 4). Carolyn Rigby informs me which sites her coaches are doing in the Newcastle region, and Salme Fuller likewise in the Illawarra. I sort out the Sydney sites from within ONSW ranks and liaise with Paul Ashton as to the other sites. We cannot fulfil all requests.

While clubs in Sydney may or may not be aware of the AASC program, none have shown interest. There is a limited amount of grant money that can be allocated to ONSW to map schools. One way to increase the amount is to have clubs sign up as partner organisations to AASC. This means the club could map some schools in its area and receive the grant money in return. This has been mentioned to several Sydney clubs but none have bothered to investigate it any further.

The AASC program funding is only guaranteed until the end of 2014.

Benefits:

- Exposure to young children and their families.
- Transition (albeit limited at this stage). Greater opportunity through new Saturday schools series in Sydney, new clubs in Lismore and Coffs, and new program in Orange.
- Genuine orienteering experience that gives a positive impression of the sport.
- School sites can be used as assembly areas for club events. This builds relationship with the schools and eliminates the usual council park/reserve hire fee.
- Transition from AASC sessions to regional schools championships.

Challenges:

- OOSH structure in Sydney is problematic (kids get picked up early, no compulsion to complete the program, kids drift in and out of the program)
- Coach supply right across the state
- Quality control – need to put more coaches through upskilling, and would be beneficial to have some ONSW mentoring / oversight at each site (if only for 1/7 weeks).
- Mixture of ages. Our request is for students Year 3 upwards. At some venues, and because of local/school needs, this is often relaxed and having K-6 children together can mean that older students aren't fully extended and the infants are “going along for the ride”. Other schools insist on a buddy system and while this is convenient, it still distracts from the full potential of the program.
- Inconsistent “school” staff support.
- Funding lags. This is an internal matter for AASC but because funding often lags behind delivery of product (specifically maps), mappers are waiting a considerable time for reimbursement.

Overall, ONSW coaches receive great feedback. Here are **testimonials** from sites we have delivered to:

"I think this is incredible. I want this introduced to the whole school. Every kid can benefit from this. It is so good." - **Shortland PS.**

"Thank you so much for an excellent series of orienteering. The feedback from staff and children has been excellent. We have never seen the children so engaged and would certainly like to do it again next year." - **Our Lady of the Rosary, Waitara.**

"This is what some of my boys need. They have really focused like I've never seen them do before - for anything." -
Charlestown East PS.

Breakdown of sites by coach 'qualification'

	Coach is from within ONSW	Coach trained by ONSW (upskill)	Externals (no ONSW input)	Total
2012	20	10	9	43
2013	28	39	15	82

Payments

Coaches receive \$50 per session. Max 20 kids per coach. >24 kids means a second coach must be paid for.

Mappers receive \$20 per hour, inc travel. Max \$300 per map. \$100 for a map update.