



**Partnership with Orienteering NSW re:**  
App launch and new Orienteering courses at  
Bicentennial Park

# PR CLIPPINGS REPORT

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Delivered February 2018 by:



## MAP OR APP? YOUR CHOICE AT BICENTENNIAL PARK NEW AND FREE PERMANENT ORIENTEERING COURSES

If you can read a map or solve problems on the run, then it's time to join the latest orienteering craze at Sydney Olympic Park. All you need is your smartphone to enjoy the NEW, FREE and permanent activity at beautiful Bicentennial Park.

*Pokémon Go* meets orienteering at its best; the collection of courses – which can be done with a printed map or by [smartphone app](#) – is the culmination of 12 months of collaboration between Orienteering NSW and Sydney Olympic Park Authority. Funding for the project was provided by the Australian Sports Commission.

Available daily at any time, participants have the choice of ten courses, all starting from WatervieW Café at Bicentennial Park. Two of the courses are wheelchair-friendly.

The courses range from 1km to 5.3km, offering beginners who may be interested in a leisurely walk or a hard course for those experienced Orienteers who are up for a challenge. There is no one-size-fits-all approach at Sydney Olympic Park, the options to enjoy orienteering are broad and yours to decide!

"Orienteers come in all shapes, sizes and ages; and generally have a great respect for and love of the environment and the outdoors. This permanent course at Sydney Olympic Park will help to showcase our sport to a huge urban population," said Orienteering NSW President, Greg Barbour.

"This is a terrific example of how we can use technology to get people out and about and leading active lifestyles. It's an exciting addition to the many free activities families can take advantage of every day at Olympic Park," added Sydney Olympic Park Authority Chief Executive Officer, Charles Moore.

For more information including a link to download the FREE smartphone app, visit [sydneyolympicpark.com.au](http://sydneyolympicpark.com.au).

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### FREE Orienteering Courses at Sydney Olympic Park

**WHERE:** Bicentennial Park at Sydney Olympic Park  
From WatervieW Café, Bicentennial Drive

**WHEN:** Any time!

**MORE INFO:** [sydneyolympicpark.com.au](http://sydneyolympicpark.com.au)

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Or, Ian Jessup of Orienteering NSW **M:** 0416-040-135 **E:** [marketing@onsw.asn.au](mailto:marketing@onsw.asn.au)

**SYDNEY OLYMPIC PARK WAS DECLARED A SUBURB BY THE NSW GEOGRAPHICAL NAMING BOARD IN 2009.  
PLEASE DO NOT REFER TO SYDNEY OLYMPIC PARK AS HOMEBUSH (which is a neighbouring suburb).**

## LIST OF KNOWN MEDIA ACHIEVED

MEDIA OUTLET	MEDIUM	DATE	HEADLINE / SECTION
Out in Sydney	Online	30-Nov-17	<a href="#">Orienteering at Sydney Olympic Park</a>
Parramatta Advertiser	Press	06-Dec-17	<i>Smartphone Orienteering</i>
What's On Sydney	Online	12-Dec-17	<a href="#">Orienteering at Sydney Olympic Park</a>
Local News Plus	Online	07-Jan-18	<a href="#">Solving problems on the run</a>
Auburn Review Pictorial	Press	23-Jan-18	<i>It's Pokémon Go meets orienteering</i>
Local News Plus	Online	23-Jan-18	<a href="#">It's Pokémon Go meets orienteering</a>
Weekend Notes	Online	25-Jan-18	<a href="#">Orienteering at Sydney Olympic Park</a>
What's On Sydney	Online	30-Jan-18	<a href="#">Orienteering at Sydney Olympic Park</a>
BCL	Online	31-Jan-18	<a href="#">Orienteering at Sydney Olympic Park</a>
Eventfinda	Online	01-Feb-18	<a href="#">Orienteering craze</a>
What's On Sydney	Online	01-Feb-18	<a href="#">Orienteering at Sydney Olympic Park</a>
Sydney's Child	Press	05-Feb-18	<i>Orienteering at Sydney Olympic Park</i>



## Find your way to fun at Sydney Olympic Park

by 30 November 2017

If you can read a map or solve problems on the run, then it's time to join the latest craze to hit Sydney.

All you need is your smartphone to enjoy the new, free and permanent orienteering courses at beautiful Sydney Olympic Park.

The collection of courses – which can be done with a printed map or by smartphone app – is the culmination of 12 months of collaboration between Orienteering NSW and Sydney Olympic Park Authority. Funding for the project was provided by the Australian Sports Commission.

Available daily and at any time, participants have the choice of eight courses, all starting from Waterview Café at Bicentennial Park.

The courses range from 1.8km to 5.1km, for beginners who may be interested in a leisurely walk or a hard course for those experienced orienteers who are up for a challenge.

There is no one size fits all approach at Sydney Olympic Park, the options to enjoy orienteering are broad and yours to decide!

"Orienteers come in all shapes, sizes and ages and generally have a great respect for and love of the environment and the outdoors. This permanent activity at Sydney Olympic Park will help to showcase our sport to a huge urban population," said Orienteering NSW President, Greg Barbour.

"This is a terrific example of how we can use technology to get people out and about and leading active lifestyles. It's an exciting addition to the many free activities families can take advantage of every day at Olympic Park," added Sydney Olympic Park Authority Chief Executive Officer, Charles Moore.

press clip



**Parramatta Advertiser**  
**Wednesday 6/12/2017**  
Page: 63  
Section: General News  
Region: Sydney, AU  
Circulation: 76421  
Type: Suburban  
Size: 760.00 sq.cms.



## best of the rest



**fri.08**

### **FARMERS MARKET**

Do some of your Christmas food shopping while mingling with growers and artisan producers from the Sydney basin and regional NSW at the Parramatta Farmers Market. The produce changes frequently and includes native foods, fruit and vegetables, fresh bread, honey, nuts, meat and cakes.  
**Centenary Square, 8.30am-2.30pm.**  
**Details: [parradty.nsw.gov.au](http://parradty.nsw.gov.au)**

**thurs.07**

### **SMARTPHONE ORIENTEERING**

If you can read a map and solve problems on the run, then its time to tackle the latest orienteering craze. Described as like Pokemon GO meets orienteering, discover a new permanent activity in Sydney Olympic Park using your smartphone.

**Sydney Olympic Park. Cost: free. Details: Orienteering NSW website or call 0416 040 135**

**sat.09**

### **CHRISTMAS IN THE GARDENS**

Go with friends and all the family as the beautiful botanic gardens are transformed for an evening of Christmas music, fun and food. There will be bands including the Duck River Band, City of Holroyd Brass Band and Salvation Army Band plus the Auburn community choir (5pm-8.15pm), an open air cinema screening of *Saving Santa* and in the Elves Playground take a photo with Santa.

**thurs.07**

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## Orienteering CRAZE

AVAILABLE DAILY AT ANY TIME, PARTICIPANTS HAVE THE CHOICE OF EIGHT COURSES, ALL STARTING FROM WATERVIEW CAFÉ AT BICENTENNIAL PARK.

### Information

MAP OR APP? YOUR CHOICE AT BICENTENNIAL PARK NEW AND FREE PERMANENT ORIENTEERING COURSES

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Available daily at any time, participants have the choice of eight courses, all starting from WatervieW Café at Bicentennial Park.

The courses range from 1.8km to 5.1km, serving for those beginners who may be interested in a leisurely walk or a hard course for those experienced orienteers who are up for a challenge. There is no one size fits all approach at Sydney Olympic Park, the options to enjoy orienteering are broad and yours to decide!

“Orienteers come in all shapes, sizes and ages; and generally have a great respect for and love of the environment and the outdoors. This permanent activity at Sydney Olympic Park will help to showcase our sport to a huge urban population,” said Orienteering NSW President, Greg Barbour.

“This is a terrific example of how we can use technology to get people out and about and leading active lifestyles. It’s an exciting addition to the many free activities families can take advantage of every day at Olympic Park,” added Sydney Olympic Park Authority Chief Executive Officer, Charles Moore.

For more information including a link to download the FREE smartphone app, visit [sydneyolympicpark.com.au](http://sydneyolympicpark.com.au).

FREE Orienteering Courses at Sydney Olympic Park

WHERE: Bicentennial Park at Sydney Olympic Park  
From WatervieW Café, Bicentennial Drive

WHEN: Any time!

MORE INFO: [sydneyolympicpark.com.au](http://sydneyolympicpark.com.au)

## Venue

Sydney Olympic Park @ Homebush Bay, Sydney



## Solving problems on the run

DESCRIBED as Pokémon Go meets orienteering, the latest challenge for anyone who loves to read a map or solve a problem on the run is now available free at Sydney Olympic Park.

The culmination of 12 months of collaboration between Orienteering NSW and the Sydney Olympic Park Authority (SOPA), participants can follow one of eight orienteering courses using either a printed map or a free smartphone app. Welcomed by Orienteering NSW President, Greg Barbour, all the courses start from the Waterview Café at Bicentennial Park, and range from 1.8km to 5.1km, suiting everyone from beginners interested in a leisurely walk and experienced orienteers looking for a tougher challenge.

"Orienteers come in all shapes, sizes and ages; and generally have a great respect for and love of the environment and the outdoors," he said.

"This permanent activity at Sydney Olympic Park will help to showcase our sport to a huge urban population."

SOPA chief executive officer, Charles Moore said it was an exciting addition to their many free family activities.

"This is a terrific example of how we can use technology to get people out and about and leading active lifestyles," he said.

Download the free smartphone app from [sydneyolympicpark.com.au](http://sydneyolympicpark.com.au) and search for 'Orienteering Permanent Course'.





The finish line of Sydney Olympic Park's new Orienteering Permanent Course.

## It's 'Pokémon Go meets orienteering'

FOR anyone who loves to read a map or solve a problem on the run a free new activity described as a combination of Pokémon Go meets orienteering is now available at Sydney Olympic Park.

A year-long collaboration between Orienteering NSW and the Sydney Olympic Park Authority (SOPA), has resulted in 10 orienteering courses, including wheelchair-friendly routes, which can be followed using either a printed map or a free smartphone app.

Orienteering NSW President, Greg Barbour welcomed the new courses which start from the Waterview Café at Bicentennial Park and range from 1km to 5.3km, offering something for everyone, from beginners interested in a leisurely walk through to experienced orienteers looking for a tougher challenge.

"Orienteers come in all shapes, sizes and ages; and generally have a great respect for and love of the environment and the outdoors," Mr Barbour said.

"This permanent activity at Sydney Olympic Park will help to showcase our sport to a huge urban population."

SOPA chief executive officer, Charles Moore said was "a terrific example" of how technology can be used to get people out and about and leading active lifestyles.

The free smartphone app can be downloaded at [sydneyolympicpark.com.au](http://sydneyolympicpark.com.au) and search for 'Orienteering Permanent Course'.



□ Former NSW schools team representative Rebecca George, Australian junior world championship representative Toby Wilson, visiting orienteering scholar from Finland Konsta Vanhanen, and Tuve Moller from Sweden check out one of Sydney Olympic Park's new orienteering courses.

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"Orienteers come in all shapes, sizes and ages; and generally have a great respect for and love of the environment and the outdoors," Mr Barbour said.



Former NSW schools team representative Rebecca George, Australian junior world championship representative Toby Wilson, visiting orienteering scholar from Finland Konsta Vanhanen, and Tuve Moller from Sweden check out one of Sydney Olympic Park's new orienteering courses.

**"This permanent activity at Sydney Olympic Park will help to showcase our sport to a huge urban population."**

SOPA chief executive officer, Charles Moore said was "a terrific example" of how technology can be used to get people out and about and leading active lifestyles.

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# Weekend NOTES

FREE OUTDOOR ACTIVITY

## ORIENTEERING @ SYDNEY OLYMPIC PARK



Orienteering NSW and Sydney Olympic Park Authority have joined together to offer a free orienteering program at Bicentennial Park. This permanent activity is available all year round and open to people of all ages and skills.

It's your choice to use a traditional paper map or download the free [MapRun App](#) onto your smartphone. Bringing technology into the outdoors, this app allows you to follow the course, as well as track your progress. Keep fit, enjoy the outdoors and even join groups if you wish, this new activity is for everyone's benefit.



*Orienteering courses for everyone at Bicentennial Park*

Orienteering sports will hone your navigational skills, and there is a choice of ten courses at Bicentennial Park; two are wheelchair-friendly and range from 1km to 5.3km. Beginners are welcome and experienced orienteers will be challenged with the longer courses.

There is more information about this fabulous program on the Sydney Olympic Park website [here](#). Come along and join this FREE, NEW activity, which is part of Sydney Olympic Park's activity program every day. Courses start at the Waterview Cafe and you choose a course, either challenge yourself or take it easy, it's up to you.



*Who knows what you will see when Orienteering through Bicentennial Park*

If you don't know much about orienteering the Orienteering NSW [website](#) has details about this fun, family-friendly group sport. *"Orienteers come in all shapes, sizes and ages; and generally have a great respect for and love of the environment and the outdoors. This permanent course at Sydney Olympic Park will help to showcase our sport to a huge urban population,"* said Orienteering NSW President, Greg Barbour.

Sydney Olympic Park Authority Chief Executive Officer, Charles Moore added, *"This is a terrific example of how we can use technology to get people out and about and leading active lifestyles. It's an exciting addition to the many free activities families can take advantage of every day at Olympic Park."*

Ten courses for all types of abilities, two wheelchair friendly courses and the choice of using technology whilst keeping fit. Navigating the courses will keep your mind fit too.

Come on, it's time to enjoy the outdoors, learn something new and meet like-minded people. This is definitely an activity you should check out and it's available all year round.

**Orienteering at Sydney Olympic Park, a free permanent activity available to everyone right now.**



# Orienteering CRAZE

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## Venue

Sydney Olympic Park @ Homebush Bay, Sydney

## Price

FREE

## Bookings

Visit Sydney Olympic Park website

## WEBSITE

WEBSITE: BCL

URL: <https://www.bclblogs.com.au/showthread.php?t=11355&highlight=orienteering>

DATE: January 2018

**BCL** Australian City Life Sites  
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## WEBSITE

**WEBSITE:** Eventfinda  
**URL:** <https://www.eventfinda.com.au/2018/orienteering-craze/sydney>  
**DATE:** February 2018



### Orienteering Craze

Sydney Olympic Park, 8 Australia Avenue, Sydney Olympic Park, New South Wales



Map or app? Your choice at Bicentennial Park new and free permanent orienteering courses.

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For more information including a link to download the free smartphone app, visit Sydney Olympic Park website.



**When:** [Thu 1 Feb 2018, 9:00am–9:00pm](#) 

**Where:** [Sydney Olympic Park](#), 8 Australia Avenue, Sydney Olympic Park,  
New South Wales

**Restrictions:** All Ages

**Ticket Information:** Admission: **Free**

**Website:** [Sydney Olympic Park](#)

## WEBSITE

**WEBSITE:** [What's On Sydney](http://www.whatsonsydney.com)

**URL:** <https://www.whatsonsydney.com/events/water-adventure/orienteering-craze-35415>

**DATE:** February 2018



# Orienteering CRAZE

ANYTIME, ANYDAY!

## Information

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# SYDNEY'S CHILD



## SMART MAP

Are your kids into maps? Problem solving? Or just a good old adventure? Sign them up to the new orienteering craze at Sydney Olympic Park – all they need is a smartphone and some energy! The courses range from an easy 1km loop with six control points to a 5.3km course with 26 control points, and can be done retro-style with a printed map and control card, or by smartphone app which buzzes when you're within 10m of a point and turns green when you get there (both downloadable at Orienteering NSW, [bit.ly/2D8Nnvs](http://bit.ly/2D8Nnvs)). It's free, for all ages, all the time.

**– ENDS –**